

Healthy Food. Healthy Values.

Fresh Thyme relies on IX-ONE for dependable product data and images.

In response to the compelling need for accurate, reliable and consistent product data and images to power our consumer-facing marketing and merchandising solutions, we require all Fresh Thyme suppliers to be members of IX-ONE by November 30, 2017 and to ensure all items sold through Fresh Thyme are accurately listed within the IX-ONE exchange by year end. (It may take up to eight weeks after signup to capture your items – don't delay!)

Click here to get started by completing the IX-ONE Supplier Membership Application now

If you are already an IX-ONE member, please <u>contact them</u> to ensure all of your items are accurately represented within the IX-ONE exchange.

Due to our need for consistency and accuracy, we are unable to accept data or images from suppliers directly or through any other service providers. If you are unable to accommodate our IX-ONE membership requirement, we will be unable to promote, merchandise or planogram your items. Nor will we accept any new items from you until you become a member and ensure all current items sold to us are available within the IX-ONE exchange.

<u>Click here if you would like to request a call back</u> <u>from an IX-ONE representative</u>

Ultimately, we believe this requirement, along with our digital engagement strategy, will be a win for all.

Thank you.

Mike Savage Vice President - Merchandising