

## UNFI relies on IX-ONE for Current, Complete and Certified Product Content

Data Council's unique membership based model focuses on lowering costs and errors throughout the entire supply chain. We and our members are aligned on the principles of advancing the industry through efficient sharing of complete, standardized, and accurate product content.

Data Council (IX-ONE) physically handles each item to weigh, measure and photograph products following GS1 Standards. Then our expert team originates package and label information to provide marketing claims, certifications, ingredients, allergens and more.

Additional services for enhanced e-commerce content, enterprise DAM and PIM solutions as well as GDSN data pool services are now offered by Data Council to support all content creation, management and syndication needs.

### Planogram



### Marketing and e-Commerce images



**We capture over 1,400 data points and up to 30 images from each SKU.**

- Weights, dimensions and imagery originated
- Product attributes, certifications, allergens, nutritionals, ingredients, etc.

### Nutrition Panel, Ingredients & Barcode

INGREDIENTS: GREEN TEA, MATCHA.



#### Nutrition Facts

15 servings per container  
Serving size 1 Tea Bag (1.5g)  
(makes 8 fl oz prepared)

Amount per serving	% Daily Value
<b>Calories</b>	<b>0</b>
Total Fat 0g	0%
Sodium 0mg	0%
Total Carbohydrate 0g	0%
Protein 0g	

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, total sugars, added sugars, vitamin D, calcium, iron and potassium.

**Master Case Content to support supply chain and logistic needs**