DATA COUNCIL

Solving internal product data challenges through content creation, management, and syndication

IX-ONE Data & Image Membership Network

- Weights, dimensions and imagery originated
- Product attributes, certifications, allergens, nutritionals, ingredients, etc.
- Royalty-free data and images
- Product search to find or discover
- Increased speed to shelf with integrated new item setup
- Manage label and package changes for accurate brand representation
- Membership includes item ELI code

Optimized Content Creation

- State of the art equipment using infrared and ultrasonic sensing technology to weigh and measure
- Advanced photographic technology including laser alignment and robotic cameras
- GS1 Certified Photographers
- Content captured at all packaging levels
- Verified and standardized product information
- High quality finished product to power Planogram, eCommerce, Marketing, Merchandising, Logistics and More!

Syndication & Synchronization

- GDSN data load and management services
- Direct IX-ONE portal login
- Seamless IX-ONE API access

Membership Enhancements

- Enriched eCommerce images and copy including rendered and mobile hero images

DISTRIBUTOR
BROKER
RETAILER
RETAILER
IX-ONE
MANUFACTURER
MANUFACTURER
E-RETAILER
DISTRIBUTOR

Where Manufacturers, Retailers, Distributors, & Brokers go for all the content, in one place!

To Learn More, Visit:

www.TheDataCouncil.com

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