



Manufacturers and retailers alike are facing tough challenges in today's business climate such as speed to shelf, effective brand messaging and removal of duplicated efforts, RIVIR is a comprehensive solution purpose-built to address these challenges.



With RIVIR, Manufacturers can:

- Manage your company information, item details, and product content
- Request GS1 image and data capture services for seamless, hands-free integration that supports marketing, planogram, and e-Commerce
- Be discovered by retailers and included in category and line reviews
- Auto-populate new item forms to decrease setup time and reduce errors
- Activate privacy controls for enterprise-grade DAM & PIM to support internal sales teams, marketing department, and 3rd party partners
- Tap into RIVIR's GS1 Certified GDSN data pool services

RIVIR is a multi-layered, commerce enablement tool built to support manufacturers and retailers. It all starts with member profiles and item catalogs for optimized product discovery, category and line reviews, and new item setup.

CREATION

MANAGEMENT

SYNDICATION

COLLABORATION

GS1 Image & Data Capture Services include sellable, unit-only or all package levels



Marketing & Ecommerce

Nutrition Facts Serving size: 1 can (227g).
Amount per serving: **Calories 120**, Total Fat 0g (0% DV), Sat. Fat 0g (0% DV), Trans Fat 0g, **Cholesterol** 5mg (1% DV), Sodium 5mg (0% DV), **Total Carb.** 33g (11% DV), Fiber 2g (7% DV), Total Sugars 27g (incl. 0g Added Sugars, 0% DV), **Protein** 1g, Vit. D (0% DV), Calcium (2% DV), Iron (0% DV), Potas. (0% DV), **Vit. C** (40% DV).

INGREDIENTS: PINEAPPLE, PINEAPPLE JUICE, CLARIFIED PINEAPPLE JUICE FROM CONCENTRATE (WATER, CLARIFIED PINEAPPLE JUICE CONCENTRATE), AND CITRIC ACID. MANUFACTURED FOR DOLE PACKAGED FOODS, LLC WESTLAND VILLAGE, CA 91369

*NOT A LOW OR REDUCED CALORIE FOOD. SEE NUTRITION FACTS FOR FURTHER INFORMATION ON SUGAR AND CALORIE CONTENT.
non-GMO**
**No genetically modified or engineered ingredients. PRODUCT OF INDONESIA. Pineapples are non-GM fruit.



Nutritional, Ingredient, Barcode

Thousands of attribute fields including:

- ✓ Ingredients
- ✓ Dimensions
- ✓ Weights
- ✓ Nutrition Facts
- ✓ Certifications
- ✓ Allergens
- ✓ Marketing Claims
- ✓ Packaging Information



Planogram Images
Weights & Dimensions

Visit www.thedatacouncil.com/brookshires to connect with a representative for information and next steps