



Exclusive trusted source for product data and images



### CREATION

Upload your own content, send it via GDSN, or use our professional photography & capture services.



### MANAGEMENT

Manage your content with RIVIR's enterprise level Product Information Management (PIM) and Data Asset Management (DAM) tools.



### SYNDICATION

Send or receive your product content the way you want; RIVIR offers API integration, complete GDSN services, and Data Load Management (DLM).



### COLLABORATION

Put your content to work. RIVIR's product discovery feature and online engagement tools make working with your trading partners easy.



Solution Partner

RIVIR powers the flow of trusted product data and images throughout Brookshire's retail ecosystem.

Whether setting up new items, updating existing items, or conducting an entire category review, RIVIR makes product content easy to find, manage, and share. Offering a rich and robust product discovery experience.

Built on IX-ONE's core content, RIVIR features verified, GS1-certified product content. Also available are full-featured PIM/DAM solutions and complete GDSN capabilities.

Stop relying on spreadsheets and forms, multiple data sources, and untrusted content. Let RIVIR deliver your product information seamlessly.



Meet with an expert today.  
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