



# Digital Product Capture Program

UNFI has partnered with The Data Council to provide its vendors an innovative turnkey product content creation solution.

There is no annual membership fee to participate in this new and exciting program.

The UNFI Digital Product Capture Program is only \$75 (USD) per product and captures content from the sellable unit-level.



## Includes:

Professional GS1 Certified Photography & Data Collection

- Marketing
- eCommerce
- Planogram
- Weights & Dimensions
- Product Attributes
- Certifications
- Claims & More

Captivating visuals,  
compelling content.

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