DATA C@UNCIL

Fresh Thyme Relies on IX-ONE for Current, Complete and Certified Product Content



Data Council's unique membership based model focuses on lowering costs and errors throughout the entire supply chain. We and our members are aligned on the principles of advancing the industry through efficient sharing of complete, standardized, and accurate product content.

Data Council (IX-ONE) physically handles each item to weigh, measure and photograph products following GS1 Standards. Then our expert team originates package and label information to provide marketing claims, certifications, ingredients, allergens and more.

Additional services for enhanced e-commerce content, enterprise DAM and PIM solutions as well as GDSN data pool services are now offered by Data Council to support all content creation, management and syndication needs.

Planogram













Marketing and e-Commerce images







We capture over 1,400 data points and up to 30 images from each SKU.

- Weights, dimensions and imagery originated
- Product attributes, certifications, allergens, nutritionals, ingredients, etc.

Nutrition Panel, Ingredients & Barcode Nutrition Facts



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Master Case Content to support supply chain and logistic needs